



October 2, 2018

Remaining 2018 MTAC Meeting Dates:

October 2 – 4

November 27 – 29

Tuesday: MTAC Leadership Open Session, Work Group Meetings;

Wednesday: Membership Assembly, Focus Groups, and Business Session

Thursday: MTAC Leadership and Executive Committee Meetings

2019 MTAC Proposed Meeting Dates*:

Tuesday: MTAC Leadership Open Session;

Wednesday: Membership assembly, Focus Groups, and Business Session

Thursday: MTAC Leadership and Executive Committee Meetings

February 26 – 28

June 18 – 20

August 27 – 29

October 29 – 31



*Subject to change, pending final approval of USPS corporate calendar.

1:00 PM - 1:15 PM	Welcome and Introductions Chairman Remarks	Steve Monteith – MTAC USPS Chair Wanda Senne – MTAC Industry Chair
1:15 PM - 1:30 PM	Welcome, Opening Remarks	Megan Brennan Postmaster General & Chief Executive Officer
1:30 PM - 2:00 PM	Marketing Update	Jakki Krage Strako A/Chief Customer and Marketing Officer & Executive Vice President
2:00 PM - 2:30 PM	Operations Update	Dave Williams Chief Operating Officer & Executive Vice President
2:30 PM – 3:00 PM	Customer Experience Improvements	Kelly Sigmon Vice President, Customer Experience
3:00 PM – 3:15 PM	BREAK	
3:15 PM – 4:15 PM	Media Trends	Adam Simon Head of Strategy, IPG Media Lab Josh Mallalieu Head of Client Services, IPG Media Lab
4:15 PM - 4:30 PM	Stamps Now Program	Steve Monteith Vice President, Marketing
4:30 PM - 4:45 PM	ACS Resolution	Jim Wilson Director, Addressing & Geospatial Technology
4:45 PM – 5:00 PM	Sustainability Survey	Tom Day Chief Sustainability Officer
5:00 PM – 5:05 PM	Closing Remarks	Wanda Senne – MTAC Industry Chair

AIM Meetings

Northeast Area	New York City	November 14, 2018
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OPENING REMARKS

Megan J. Brennan
Postmaster General and Chief Executive Officer

JOHN H. NELSON AWARD



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MARKETING UPDATE

Jakki Krage Strako

**A/Chief Customer & Marketing Officer & Executive Vice
President**



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OPERATIONS UPDATE

Dave Williams
Chief Operations Officer & EVP



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CUSTOMER EXPERIENCE IMPROVEMENTS

Kelly Sigmon
Vice President, Customer Experience

Break



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MEDIA TRENDS

Adam Simon

Head of Strategy, IPG Media Lab

Josh Mallalieu

Head of Client Services, IPG Media Lab

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STAMPS NOW PROGRAM

Steve Monteith
Vice President, Marketing

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ACS RESOLUTION

Jim Wilson

Director, Addressing & Geospatial Technology

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SUSTAINABILITY SURVEY

Tom Day
Chief Sustainability Officer



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MTAC AWARD



Thank You!

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